

# THE DRAMAL AGUE AWARDS

MAY 20 2022

ZIEGFELD BALLROOM  
141 W 54TH STREET, NYC

[DRAMALEAGUE.ORG](http://DRAMALEAGUE.ORG)



# Drama League Awards: History



Recognizing outstanding achievements on and off Broadway since 1935.

First presented in 1922 and formalized in 1935, The Drama League Awards are the oldest theatrical honors in America. They are the only major theatrical awards chosen by the ENTIRE theater community – specifically, by the Drama League members nationwide who attend Broadway and Off-Broadway productions.

League members include award-winning actors, designers, directors, playwrights, producers, industry veterans, critics, and dedicated audiences from across the nation.



# A Star-Studded Luncheon

"a wonderful, notoriously swanky affair" - Playbill

At the height of the theatrical season each May, and as a precursor to the Tony Awards, The Drama League Awards are presented in seven competitive categories, plus four special honors during a star-studded luncheon ceremony.

"The best party on Broadway."  
- John Lithgow



# Competitive Awards Categories



## Awards Voted on by Members:

- Distinguished Performance Award
- Outstanding Direction of a Play
- Outstanding Direction of a Musical
- Outstanding Production of a Play
- Outstanding Production of a Musical
- Outstanding Revival of a Play
- Outstanding Revival of a Musical



# Distinguished Performance Award

This is the oldest and most exclusive theatrical honor in North America.

First presented to Katherine Cornell in 1935 (for "Romeo and Juliet"), the award is bestowed each season to a single performer from over 60 nominated performances from Broadway and Off-Broadway.

Past Award recipients include:

**James Earl Jones (1987) - Glenn Close (1992)**

**Hugh Jackman (2004) - Lin-Manuel Miranda (2016)**



# Honorary Awards \*



**LILEANA BLAIN-CRUZ**

Founders Award  
for Excellence  
in Directing



**BILLY CRYSTAL**

Contribution to  
Theatre Award



**HUGH JACKMAN**

Distinguished  
Achievement in  
Musical Theatre



**WILLETTE KLAUSNER**

The Gratitude  
Award

\*These awards are available for naming rights





# Presenting Sponsor

For a \$100,000 investment, the opportunity to be The Drama League Awards Presenting Sponsor comes with a myriad of benefits including, but not limited to:



- Exclusive listing in the title of the Awards as the Presenting Sponsor
- Exclusive Logo Inclusion on Step & Repeat with The Drama League
- 30 Guests / 3 front row tables to the Awards Luncheon
- All guests invited to the exclusive VIP Nominees reception
- Listing as Presenting Sponsor on all print and digital materials, press releases, social media, website and email blasts
- Verbal recognition at the event by Drama League Leadership
- Premium Print and Digital Journal Ad and Logo Placement
- Red Carpet Photo Opportunities
- Content Creation / Activation Opportunity to be mutually agreed upon



# Table Sponsorships

## Gold VIP Table \$25,000

- 10 guests seating in front row at luncheon
- 10 guests access to VIP Nominees Reception
- Gold page in Commemorative Journal
- 2 guests invited to nomination press breakfast
- Listing in media releases, e-invitation, event webpage, dedicated social media post

## Silver VIP Table \$10,000

- 8 guests seating with priority placement at luncheon
- 8 guests access to VIP Nominees Reception
- Silver page in Commemorative Journal
- 2 artists/honorees seated at your table
- 2 guests invited to nomination press breakfast
- Listing in media releases, e-invitation, event webpage



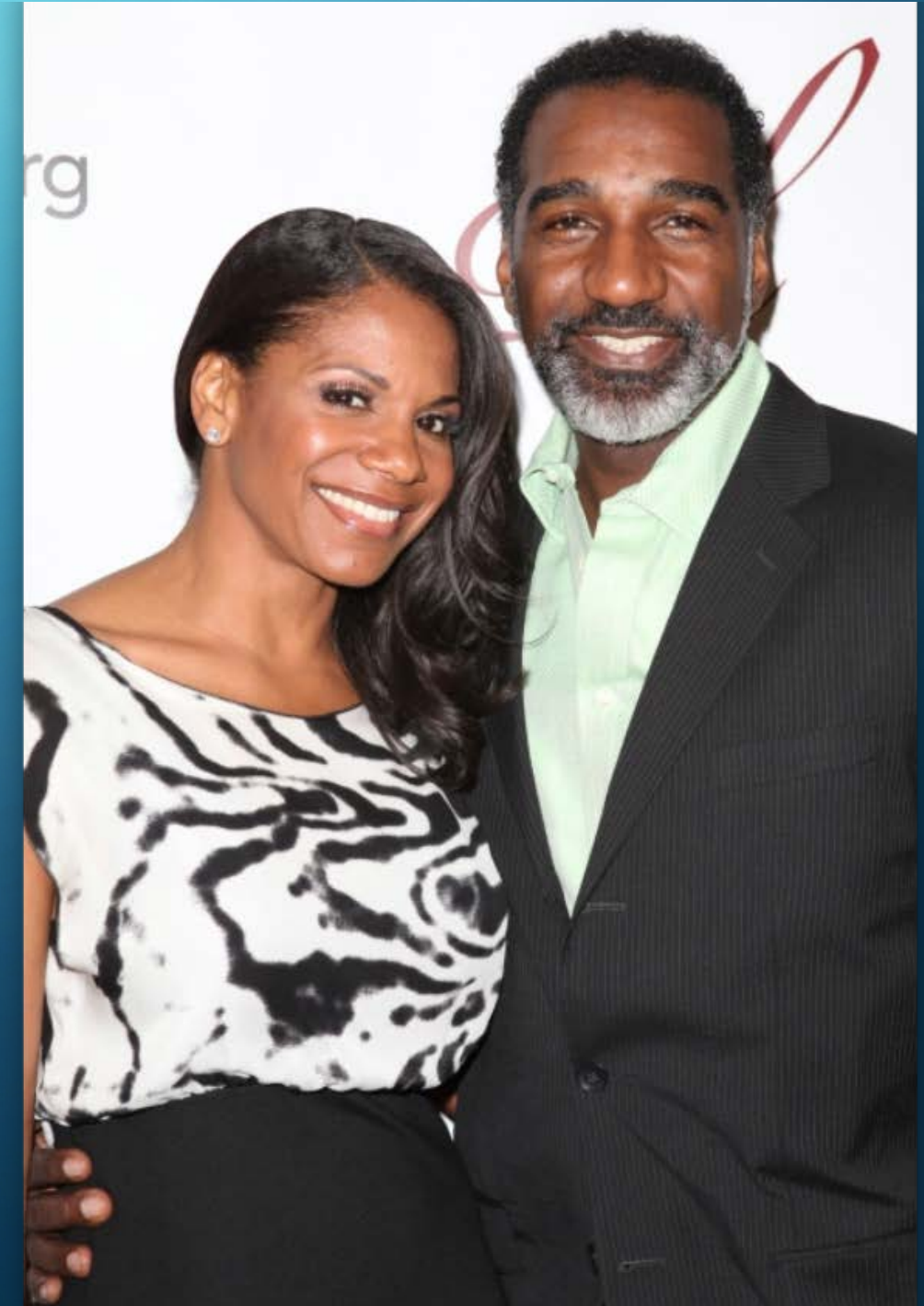
## Bronze Table \$5,000

- 8 guests seating at luncheon
- Full page Ad in Journal
- Listing on e-invitation and event webpage



# Important Deadlines for Sponsors

- February 15 Save the Date Email blast to industry and supporters (15,000+ list)
- Week of March 7 Press announcement of Honorary Awards & current sponsors
- March 25 Email invite with honorees & sponsors
- April 01 Final print deadline for printed invitation
- April 20 Awards voting closed
- April 25 Nominations Press Breakfast at NYPL
- April 29 VIP Step and Repeat banners printed
- May 6 Journal Print Deadline







# Special Thanks

## Steering Committee\*

Bonnie Comley, Awards Chair  
Kirk Iwanowski, Committee Co-Chair  
Mary Jain, Committee Co-Chair

Donna Daniels  
Irene Gandy  
Sarah Hutton  
Una Jackman  
Paula Kaminsky Davis  
Joseph Pizza  
Townsend Teague  
Kumiko Yoshii

\*In Formation

## 2022 VIP Table Sponsors

BroadwayHD  
J.P. Morgan Next List  
Iris Smith

Kirk Iwanowski & Steven Cohen  
Mary Dunn, Mary Jain,  
and Christine Rendano

Teague Theatrical Group

\*In Formation



# CONTACT US

[dramaleague.org/2022awards](https://dramaleague.org/2022awards)

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